

For Immediate Release October 1, 2018 Minneapolis, MN Contact: Adebisi A. Wilson (612) 927-2277 adebisi@innocenttech.com

## Being You by Alexs Pate

Being You (Capstone Editions) is a beautiful picture book celebrating every readers' individuality and talents. With an authentic voice, Being You's poetic message of love and optimism for the future speaks directly to today's children. Being You helps us to see the wonder and light within each of us.

## Advance Praise for Being You

"Gorgeous text that celebrates every individual's talents through a message of hope." –Katie Reilley, #BookExpedition

"Heartfelt content for children who need to feel seen." —Kirkus Reviews

"This is a powerful book that sends an important message to children that they are free to be themselves." – Librarian reviewer via NetGalley

In his first children's book, *Being You*, award winning author and President & CEO of Innocent Technologies, LLC, Alexs Pate delivers a message of hope and self-discovery in a time of uncertainty in our world.

Celebrate the release of *Being You* on October 6, 2018, 10:30 a.m. - noon at Red Balloon Bookshop, 891 Grand Avenue, St. Paul, MN 55105. Join Alexs for a reading and chat about this empowering new picture book. Alexs will share his story with us and take questions from the audience. Then we'll all celebrate with post-storytime treats! All are welcome at this family storytime and author event, which will be best appreciated by kids 3 and up.

## **About the Author**

Alexs Pate is an award-winning American author, novelist, playwright, and writing professor. He has published five novels to date, including the New York Times Bestseller *Amistad*. His novel *Losing Absalom* has received the Minnesota Book Award and was named Best First Novel by the Black Caucus of the American Library Association. Pate also serves as president of Innocent Technologies, LLC, whose mission is to provide professional development experiences to educators and healthcare workers that improve and build better relationships with students and patients. Visit the website at <a href="https://www.innocentclassroom.com">www.innocentclassroom.com</a>.